

HOUSTON | HOTEL ZAZA | FEBRUARY 27

SPONSORSHIP OPPORTUNITIES

\$10,000

Platinum Partner

- 10-minute opening remarks from a senior company representative
- Speaking opportunities: lecture style or panel participation depending on needs
- Five event registrations
- Company logo displayed during meeting, and included in all promotional emails and digital and social marketing
- Company logo on all attendee name badges
- Access to attendee list prior to event

\$7,500

Gold Partner

- Speaking opportunities: lecture style or panel participation depending on needs
- Three event registrations
- Company logo displayed during meeting, and included in all promotional emails and digital and social marketing
- Access to attendee list prior to event

\$5,000

Silver Partner

- One event registration
- Company logo displayed during meeting, and included in all promotional emails and digital and social marketing
- Access to attendee list prior to event

\$7,500

Technology + WiFi Sponsor

- Corporate logo displayed on the live streaming service
- Speaking opportunities: lecture style or panel participation depending on needs
- Three event registrations
- Company logo displayed during meeting, and included in all promotional emails and digital and social marketing
- Access to attendee list prior to event

\$5,000

Coffee + Refreshment Sponsor

- One event registration
- Company logo included in all promotional marketing emails
- Company branded signage displayed at refreshment station
- Company branded cocktail napkins with corporate logo
- Custom cocktail napkins with company logo

\$7,500

Post-Event Networking + Happy Hour Sponsor

- Speaking opportunities: lecture style or panel participation depending on needs
- Three meeting tickets
- Company logo included in all promotional marketing emails
- Access to attendee list prior to event
- Customized cocktail napkins with corporate logo

ERCOT on the Agenda: Legislative Priorities for the 89th Session

As Texas enters the 89th Legislative Session, lawmakers are poised to revisit key initiatives left unresolved in the 88th, including efforts to enhance grid reliability and reshape ERCOT market policies. With many programs from the previous session still in the early stages of implementation, this panel will explore the legislative roadmap ahead, assessing potential new measures and their broader implications for the energy landscape in Texas.

Weather Whiplash

From severe winter storms and derechos to hurricanes and rare snow events, Texas has faced an extraordinary range of extreme weather over recent years. These events, coupled with ongoing challenges like California's wildfires, underscore the increasing volatility in weather patterns. This session will provide a concise review of past weather impacts and deliver an outlook for the year ahead, equipping attendees with insights into potential risks and preparedness strategies.

Market Update: Pricing Outlook and Key Drivers for 2025

As ERCOT prepares for the months ahead, market dynamics are shifting under the influence of evolving supply-demand patterns and infrastructure enhancements. This session will provide an overview of key factors shaping electricity pricing, including the impact of natural gas market trends, advancements in grid optimization, and the integration of demand response strategies and what this means for customers.

Pricing, Billing, and Beyond: Tackling Market Challenges with Technology

As market complexities grow, retail energy providers face challenges in managing pricing, products, and billing. From navigating regulatory changes to creating fully "fixed" products, suppliers face pressure to win new business while supporting customers effectively. This panel will explore how technology addresses these issues, focusing on advancements in pricing models, billing systems, and product flexibility.